

EV•2010•VÉ
Conference and
Trade Show
September 13 to 16, 2010
Vancouver, BC Canada



EV•2010•VÉ
Conférence et
salon commercial
13 au 16 septembre 2010
Vancouver, CB, Canada

Sponsorship Opportunities
EV 2010 VÉ - Electric Vehicles/Véhicules électriques
Vancouver, BC – September 13 to 16, 2010

Electric Mobility Canada, and its conference host BC Hydro, are pleased to welcome Sponsors of its **EV 2010 VÉ - Electric Vehicles/Véhicules électriques** Conference and Trade Show taking place in Vancouver, BC, September 13 to 16, 2010. All events will take place at the Sheraton Wall Centre Hotel in downtown Vancouver. Vancouver is an outstanding conference destination, home of many electric forms of transport and host of the 2010 Winter Olympic Games.

This annual event follows our very successful event which attracted 400 delegates in Montreal last year and is the premier event to explore the potential for all forms of electric traction vehicles in Canada. We expect 500 delegates this year. The generosity of our sponsors allows us to offer registration and exhibition fees at more reasonable rates, especially to students.

During 2009, the world acknowledged that electric mobility is an important and readily available solution to the environmental challenges emanating from transportation. Many governments and public sector companies announced bold and exciting plans for the transformation of transport to electric modes. This year - 2010 - will be a turning point in both actions and events in all regions of the globe for the adoption of policies, regulations and plans needed to turn these plans into reality.

Industry groups, research centres and government agencies are collaborating in conferences, workshops and trade shows designed to educate suppliers and users alike in the environmentally affordable options provided by electric vehicles.

Canada has unique challenges and opportunities in dealing with electric vehicles. Our climate dictates that electric vehicles live up to the challenges of our severe winter conditions as well as hot and humid summers. While most of our citizens live in urban areas with daily commutes well within the current range of electric vehicle power storage technologies, our inter-provincial and international commercial activities require vehicles capable of long-distance travels. On the opportunity side, over two-thirds of our electricity is currently generated from renewable resources and new renewable energy sources such as solar panels, wind turbines and tidal wave energy extractors have the potential to replace much of the remaining third that is currently generated through non-renewable sources.

EV 2010 VÉ - Electric Vehicles/Véhicules électriques is designed to learn from progress to date, address these unique Canadian challenges and opportunities and to identify solutions appropriate to Canadian needs and industrial capabilities. Our invited speakers and exhibitors are well versed in solutions identified and being implemented in other parts of the world and will bring their expertise to the definition of solutions appropriate to Canada and Canadians.

The Conference Program will include 2 special sessions, 2 plenary sessions and 16 breakout sessions involving over 80 speakers from Canada and elsewhere who are being specifically invited because of their expertise in all matters of electric drive transportation.

The Trade Show

As an integral part of the conference, a Trade Show will take place exhibiting various types of electric drive vehicles, the components used therein as well as systems and software programs that support these vehicles. Exhibitors will be invited to deliver presentations on their products and services in a nearby conference room. Conference delegates and the general public will gain a unique opportunity to see products first hand and to talk to suppliers at the show.

Sponsorship Opportunities

Electric Mobility Canada offers the following levels of sponsorship opportunities:

Platinum - \$40,000

Gold - \$30,000

Silver \$20,000

Bronze - \$10,000

Other Supporters - \$5,000

Benefits of Sponsorship

As a sponsor of this conference, you are contributing to a reduced dependence on fossil fuels, a major reduction to emissions from transportation and the definition of technologies appropriate to our Canadian needs and industrial capabilities.

Electric Mobility Canada and its event partners will recognize your sponsorship in the following manner.

Platinum Sponsors - \$40,000

- Logo prominently displayed on web site, in conference literature, preliminary and final programs
- Mention in several press releases
- Insertion of a suitable message or brochure in the media folder
- Acknowledgement during Opening and Closing Plenary Sessions
- Option of distributing a promotional article to all delegates
- Six complete registrations for the Conference
- One free booth in trade show

Gold Sponsors - \$30,000

- Logo prominently displayed on web site, in conference literature, preliminary and final programs
- Mention in several press releases
- Insertion of a suitable message or brochure in the media folder
- Acknowledgement during Opening and Closing Plenary Sessions
- Option of distributing a promotional article to all delegates
- Four complete registrations for the Conference
- One free booth in trade show

Silver Sponsors - \$20,000

- Logo prominently displayed on web site, in conference literature and the preliminary and final programs
- Mention in several press releases
- Acknowledgement during Opening and Closing Plenary Sessions
- Option of distributing a promotional article to all delegates
- Three complete registrations for the Conference

Bronze Sponsors - \$10,000

- Logo displayed on web site, in conference literature and the preliminary and final programs
- Acknowledgement during Opening and Closing Plenary Sessions
- Two complete registrations for the Conference

Other Supporters - \$5,000

- Logo displayed on web site and in the preliminary and final programs
- One complete registration for the Conference

Communication Plans

The Conference Organization Committee recognizes the importance of communicating the event to a wide audience using various communications channels, including:

- Web site
- Electronic contacts with a broad section of potential delegates in the target countries
- Media releases
- Media events
- Participation in related events and trade shows
- Other opportunities as may be deemed appropriate to the Committee

Expected Attendance

The Conference Organization Committee expects between 400 and 500 delegates representing governments, vehicle manufacturers, suppliers of components, parts and professional services to the electric vehicle industry, provincial and local utilities, fleet managers and other end users as well as research organizations and academic institutions. Delegates are expected from Canada, United States, and elsewhere.

Electric Mobility Canada and our Conference partners look forward to your early response.

Please do not hesitate to contact me if you require more information.

Yours truly,

A handwritten signature in black ink, appearing to read "Al Cormier". The signature is fluid and cursive, with the first letter "A" being particularly large and stylized.

Al Cormier
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